

BERLIN BUZZWORDS 2025

June 15th - 17th // Sponsoring Information

The Conference/

Berlin Buzzwords is Europe's leading conference for **modern data infrastructure, search and machine learning** and is focused on **open source software projects**.

At **#bbuzz** **leading experts** present, demystify and educate an **international audience** on a range of **modern industry trends**. It provides an **independent, vendor neutral platform** for developers, engineers, IT architects, analysts and data scientists who are interested in **information retrieval, the searchability of large amounts of data and big data processing**.

Berlin Buzzwords further offers a place to **network within and across the different communities**, and to amplify the idea of Open Source above and beyond the realm of software development.



Facts & Figures/

At #bbuzz you will find:

400+

onsite
attendees

2

exciting
conference
days

1

interactive
barcamp

40

hours of
engaging talks

4

stages

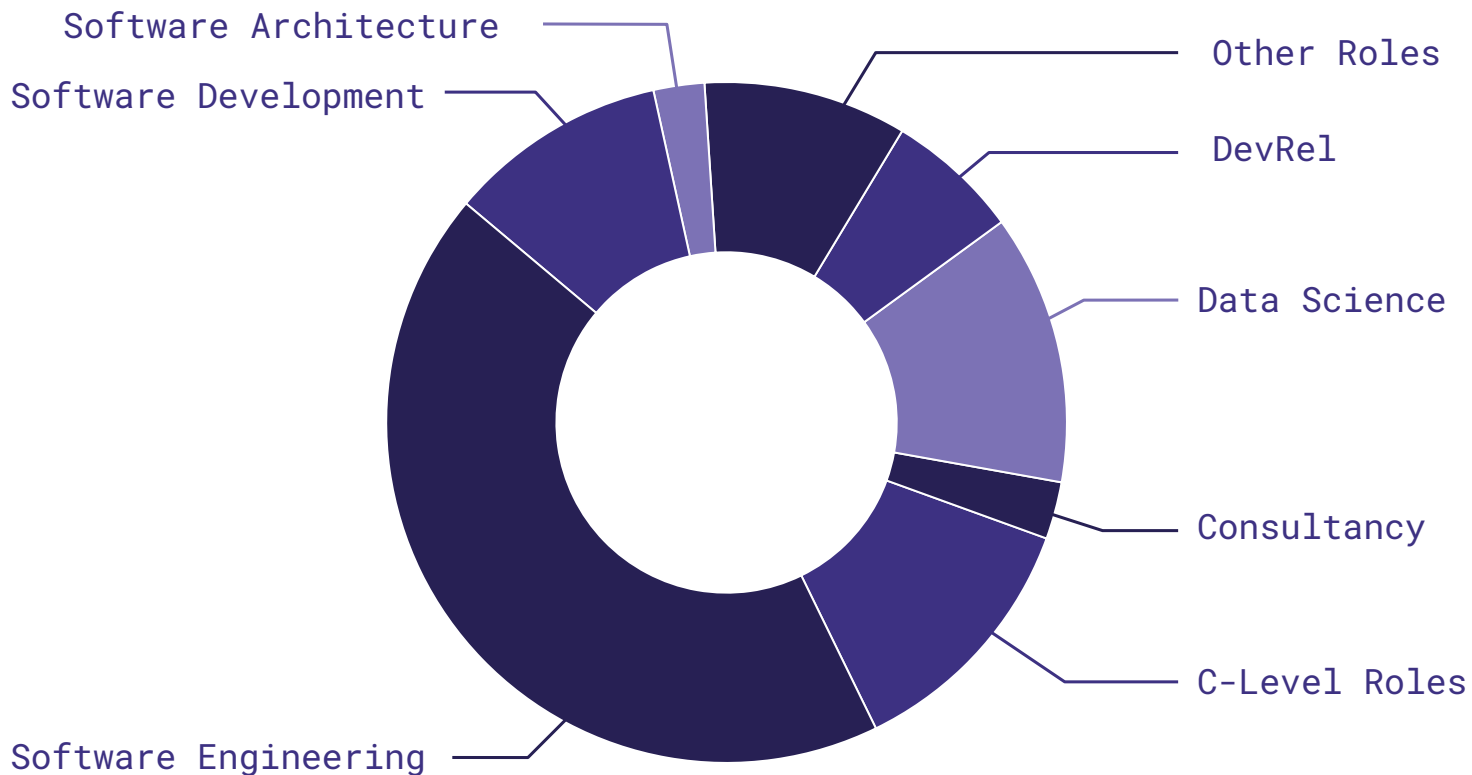
80+

international
speakers



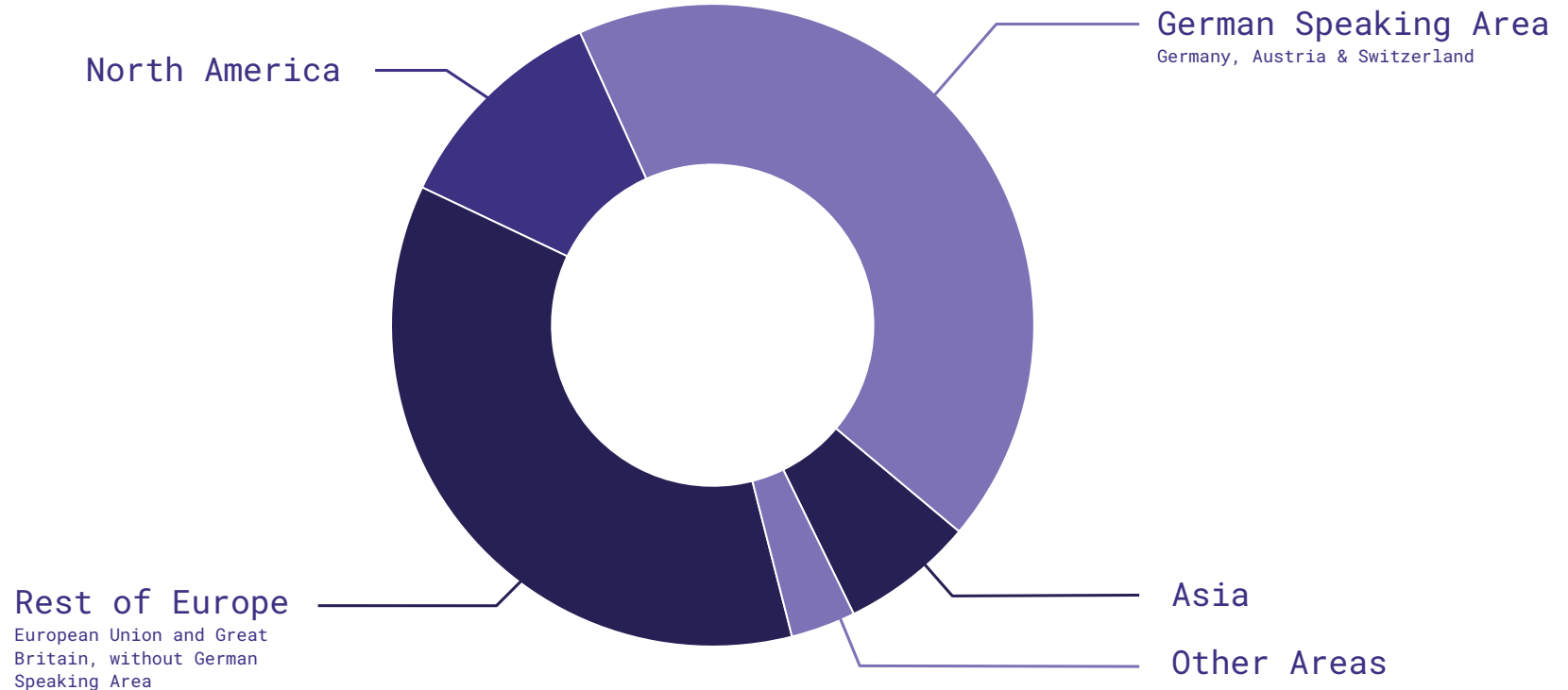
Facts & Figures/

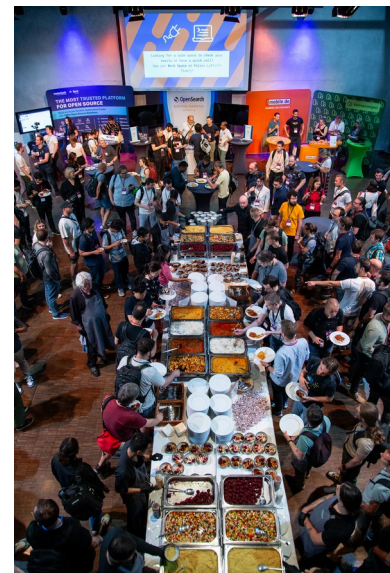
Attendees of previous editions of #bbuzz said they work in:



Facts & Figures/

Attendees of previous editions of #bbuzz came from those regions:

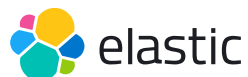




Sponsor Benefits/

- Meet **accomplished and distinguished** international developers, engineers, analysts and data-scientists
- Network with **Open Source developer communities**
- **Gain visibility** among those who set the pace in the data & search universe
- Recruit new staff from a pool of **highly skilled data experts**
- Get in front of **decision makers**
- Present **new products & technologies** on to an expert audience
- Raise **brand awareness**
- And of course: Enjoy the **fantastic relaxed atmosphere**

Past Sponsors/







Sponsoring Options

Platinum Sponsorship/

Booth

- Booth Space (size L) in the exhibitor area on both conference days

Content & Communications

- 40 min speaker slot
- Newsletter mention in two issues
- Social Media mentions

Logo Placement

- On event website, incl. custom link
- Stage displays
- In newsletter

Tickets

- 10 standard conference tickets
- 4 booth/staff passes
- Up to 2 speaker passes
- 25% discount on additional tickets
- 4 seats at the speaker dinner

**SOLD
OUT**



Exclusive Deal

EUR 24.750,00

All prices are net prices

Gold Sponsorship/

Booth

- Booth Space (size M) in the exhibitor area on both conference days

Content & Communications

- 20 min speaking slot
- Newsletter mention/editorial in one issue
- Social Media mentions

Logo Placement

- On event website, incl. custom link
- Stage displays
- In newsletter

Tickets

- 6 standard conference tickets
- 2 booth/staff passes
- Up to 2 speaker passes
- 20% discount on additional tickets
- 2 seats at the speaker dinner

EUR 19.500,00

All prices are net prices

Silver Sponsorship/

Booth

- Booth Space (size S) in the exhibitor area on both conference days

Content & Communications

- Social Media mentions

Logo Placement

- On event website, incl. custom link
- Stage displays
- In newsletter

Tickets

- 2 standard conference tickets
- 2 booth/staff passes
- 10% discount on additional tickets
- 2 seats at the speaker dinner

EUR 10.900,00

All prices are net prices

Recording Sponsor/

Your logo exclusively on all intro and outro slides of all recorded sessions published on our YouTube channel after the conference.

Also includes:

- 2 standard conference tickets
- Logo placement on website, in participant materials and on stage displays
- Social media mentions
- Newsletter mention



SOLD OUT

EUR 13.900,00

All prices are net prices

Speaker Dinner Sponsor/

Meet all speakers and sponsors in a relaxed atmosphere before the conference kicks-off. Use this opportunity to for extra visibility and exclusive networking.

Includes:

- 2 standard conference tickets
- 2 seats at the dinner
- Your logo on our website and all stage displays
- Sponsor materials on all tables at the dinner location



EUR 6.000,00

All prices are net prices

Coffee Sponsor/

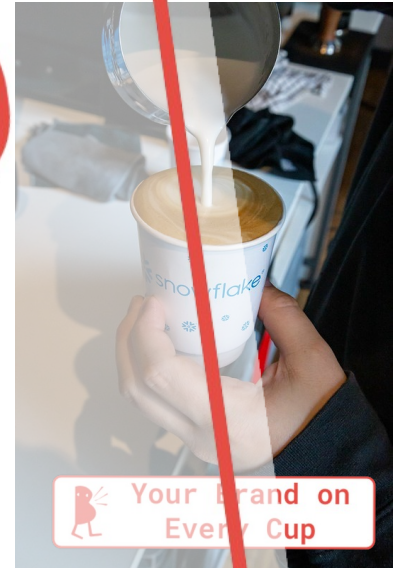
A barista booth offering a variety of coffee specialities

Includes

- Branded coffee
- One standard experience ticket
- Your logo on coffee machine and all stage displays



**SOLD
OUT**



 Your Brand on Every Cup

EUR 4.750,00

All prices are net prices

Community Sponsor/

Show your love for Open Source and the community!

Includes

- 2 standard conference tickets
- Your logo on the website and all stage displays
- Social Media mentions
- Add 4 conference passes to the pool of diversity tickets for attendees from under-represented groups



 Popular Choice

EUR 5.350,00

All prices are net prices

Coffee Break Sponsor/

Sponsor the coffee break on both conference days.

Includes:

- Delicious cupcakes branded with your logo
- Sponsor materials on all tables during the coffee breaks
- One standard conference ticket
- Your logo on our website and all stage displays
- Social media mentions



EUR 4.300,00

All prices are net prices

Get-Together Sponsor/

Make the bbuzz attendees happy and sponsor drinks and snacks at the Get-Together.

Includes

- Sponsor material (e.g. branded coasters) on tables during the Get-Together
- 2 standard community tickets
- Your logo on our website and all stage displays
- Social Media mentions

SOLD OUT



EUR 3.800,00

All prices are net prices

Barcamp Sponsor/

Sponsor the drinks for our barcamp and greatly enrich the experience for all attendees.

Includes:

- Sponsor materials (e.g. branded coasters) on all tables during the barcamp
- 2 standard conference tickets
- Your logo on our website and all stage displays
- Social Media mentions



Lunch Sponsor/

Sponsor the lunch buffet for one conference day.

Includes:

- Sponsor materials on all tables during the lunch break
- One standard conference tickets
- Your logo on our website and all stage displays
- Social Media mentions



EUR 2.900,00

All prices are net prices

Contributor Sponsor/

Includes:

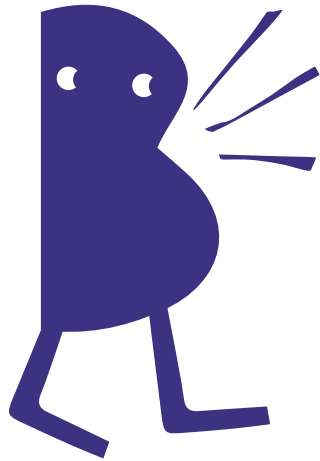
- One standard conference ticket
- Your logo on our website and all stage displays
- Social Media mentions



Get in touch/

Interested to learn more? Couldn't find a suitable option? Small budget, but want to be involved nevertheless?

Do not hesitate to **reach out for an individual solution** tailor-made to your company's objectives and budget!



Just contact Mareike and Paul at:
partner@berlinbuzzwords.de



Paul Berschick
Project Manager



Mareike Bader
Partner Manager